

Real Blue Launched

Drees & Sommer SE is developing sustainable investments for institutional investors through its own investment manager, Real Blue Kapitalverwaltungs-GmbH

Stuttgart, Germany, July xx, 2021. Stuttgart-based Real Blue Kapitalverwaltungs-GmbH (Real Blue) has been licensed to operate as an asset/investment management company by the Federal Financial Supervisory Authority (*Bundesanstalt für Finanzdienstleistungsaufsicht, Bafin*). Real Blue is a wholly-owned subsidiary of the Drees & Sommer Group headquartered in Stuttgart, Germany. Michael Eisenmann and Professor Dr. Robert Göötz have been appointed as Managing Directors of Real Blue.

Focus on ESG-Compliant Specialized Institutional Real Estate Funds

‘As a manager of sustainable investments, we at Real Blue focus solely on business with institutional clients and investors. By developing and managing sustainable investment funds and sustainable individual solutions, Real Blue provides a link between the professional real estate market and the institutional capital market, delivering a key component as a solution for the challenges faced by both sides,’ explained Managing Director Michael Eisenmann.

‘Most investors have already changed their mind on this matter. While there is a great need to invest on sustainable lines, there are only a few recently launched products. We focus on investment strategies as defined in Article 8 and Article 9 of the Disclosure Regulation, i.e. ESG integration strategies or impact investing. This enables us to offer institutional investors the opportunity to invest sustainably in real estate. We round off our core business with sustainable asset management for portfolio optimization, including legacy assets,’ added Managing Director Robert Göötz.

Backed by Strong Shareholder Drees & Sommer

Real Blue can draw on more than 50 years of project experience and, in particular, the in-depth real estate and sustainability expertise of the Drees & Sommer Group, including its proven industry alignments and excellent networks.

‘With Real Blue as investment manager, we are adding an important component to the Drees & Sommer SE value chain. Through Real Blue, we can offer our institutional clients an independent platform to bring together the real estate market and the capital market. This is an exciting alternative when it comes to sustainable investment strategies in real estate,’ said Steffen Szeidl, Chairperson of the Supervisory Board at Real Blue and Spokesperson of the Drees & Sommer SE Executive Board.

Senior Living as First Investment Focus – Residential and Healthcare to follow

One of Real Blue’s first investment strategies is to focus on Senior Living, i.e. modern, age-appropriate living arrangements. The plan is to establish a portfolio of at least EUR 200 million in the form of an open-ended specialized institutional fund. The focus here is on integrated facilities with close-to-home and self-determined forms of living and care in the segments ‘serviced living’, ‘assisted living’ and ‘sheltered communities with onsite assistance.’

Based on Drees & Sommer’s broad sector approach with 14 focus sectors at present, further investment strategies are being prepared or planned as ESG integration strategies (Art. 8 SFDR (Sustainable Finance Disclosure Regulation)) or ESG impact strategies (Art. 9 SFDR) in the segments ‘classic residential’ and ‘logistics’.

Pressinformation

27. Juli 2021



For more information about Real Blue Kapitalverwaltungs-GmbH, please visit [LINK](#).