

# MULTIPURPOSE STUDIO

// Center Piece of Communication

# WHAT IT IS

LED Wall	Format 16:9 or even wider. From 10-20 feet high, 15 – 50 feet wide
Content delivery	Server, PC, Render Node, Live Cams, Teams, Zoom, motion/stills content,
Light	Stage light, show light, spots
Cameras	Dome Cam, studio camera, steadicam
Sound	Mikrophones (hand/headsets), speakers, audio out
Acoustics	Passive measures to enhance voice quality
Production	Editig, Cutting, Sound mixing, light setting, audio/video feeds, DIT,
Show	Prompter, audio monitor, pointer etc.
IT	Network equipment, Render farm, Cloud storage

# WHAT IT DOES (USE CASES)

Corporate Communications

Press Conferences, Corporate TV, Podium, Interviews

Board meetings

Board of directors, Corp Committees, union meetings

Capital market

Annual Conference, investor calls, Capital Marketing Day, Shareholder Meeting

Internal communications

Townhall, sales und marketing meetings, trainings, Comm trainings

Product communications

Commercials, web casts, influencer productions, product releases

Events

Presentations, Key Notes, Speeches, Shows

# REASONS WHY

1. Mastered environments ensure full brand experience
2. Senior management productivity to grow by 20 per cent
3. Improved security level on IPR, corporate insights, legal contents
4. Marketing expenses to drop by 30 per cent (make instead of buy)

THANK  
YOU.

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