

Innovative and technologically positioned for the future

The future viability of your projects is essential for sustainable corporate success. You can achieve this by developing and generating new services and business models. As an innovation leader, Drees & Sommer relies on cooperation with startups to give customers access to the latest technologies and solutions of the start-up world.

## An innovation boost for your projects:

We support you in this process by recognizing new trends in the market at an early stage, understanding technologies and their potentials, and aligning your strategy and projects with the future!

You benefit from extensive technical expertise and the good relationships with PropTech and ConTech start-ups maintained by our team.

## As part of innovation scouting, we offer:

- > Identification of innovation potential for your company and/or your projects based on your individual requirements.
- > Research on potential cooperation partners and recommendations as long and short lists.
- > Screening in the form of quick checks or detailed examination of selected start-ups in Innovation Due Diligence (IDD).
- > Networking and initiation of cooperation as well as moderation of the exchange and cooperation process.

